



PURE CONTROL® IS PURE GENIUS

A PURE NECESSITY FOR FOOD PROCESSING AND FOOD SAFETY!

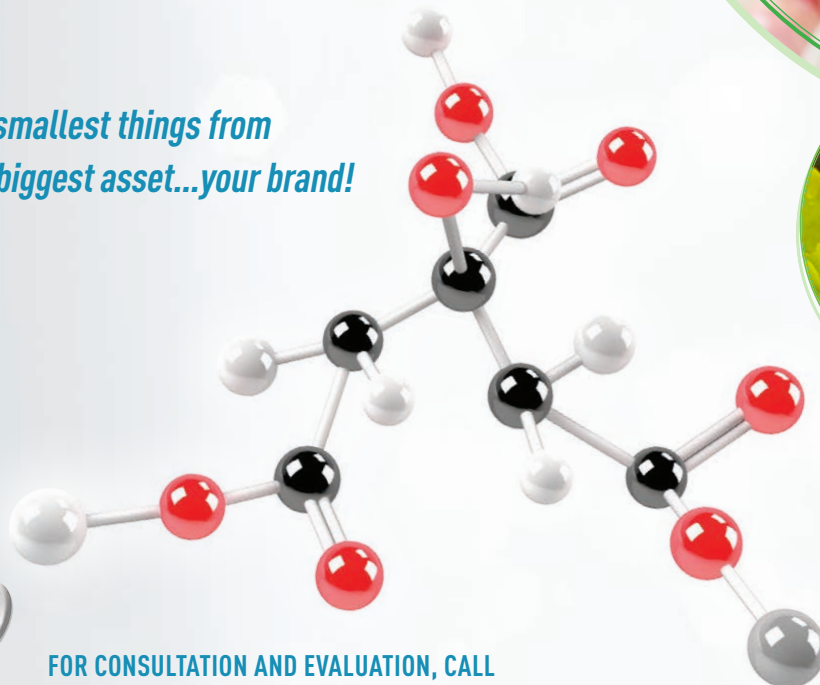
The patented **Silver Dihydrogen Citrate** molecule has revolutionized food safety because it is one of the most powerful antimicrobials in the industry. The electrolytically generated antimicrobial provides an environmentally responsible solution to food safety challenges.

PURE Control® has been developed as an antimicrobial processing aid for direct application on produce and poultry to reduce pathogen populations.

- Superior efficacy—up to a 3-log reduction in *Salmonella*, *Listeria* and *E. coli* on treated produce
- Odorless and non-toxic—improves worker safety
- No effect on organoleptic or nutritional composition
- No label declaration required
- FDA Approved—Enhances Food Safety Programs

NOW IN COMMERCIALIZATION

*Preventing the smallest things from
damaging your biggest asset...your brand!*



FOR CONSULTATION AND EVALUATION, CALL
619.596.8600 OR EMAIL SALES@PUREBIO.COM





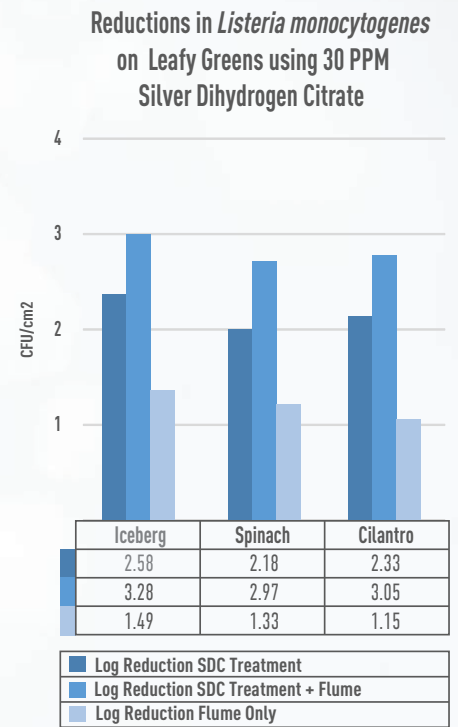
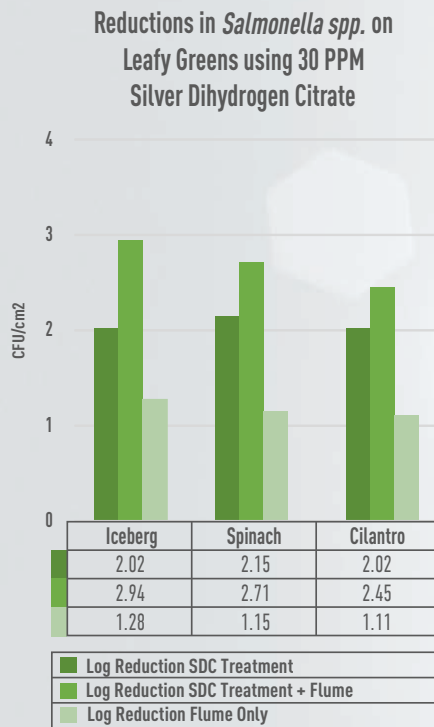
FDA APPROVED FOOD PROCESSING AID FOOD CONTACT NOTIFICATION (FCN 1600)

Food Contact Substance (FCS): A solution of silver dihydrogen citrate stabilized with sodium lauryl sulfate and citric acid.

Intended Use: As an antimicrobial solution applied by spray or dip to reduce the pathogen populations on fruits and vegetables intended for processing.

Limitations/Specifications: For use at levels up to 30 ppm silver dihydrogen citrate in the spray or dip applied to fruits and vegetables during processing. The FCS is not for use on any citrus fruit or grapes intended for winemaking. The FCS is not for use in combination with any other silver containing antimicrobial.

Efficacy



Source: Food Science Institute, Kansas State University, 2014
Treatment of Lettuce, Spinach and Cilantro using Silver Dihydrogen Citrate for Control of *Salmonella* spp., *E. coli* O157:H7 and *Listeria monocytogenes*.

The PURE Complete Food Safety Solution incorporates the power of SDC in these products:

- PURE® Multi-Purpose and Hi-Foam cleaners
- PURE® Hard Surface Food Contact Surface Sanitizer and Disinfectant
- PURE Control® Food Processing Aid for Poultry and Produce

