

A NEW GENERATION  
OF PROTECTION

# pure

## HARD SURFACE

DISINFECTANT, FUNGICIDE, VIRUCIDE\* AND  
FOOD CONTACT SURFACE SANITIZER

IDEAL FOR CHILDCARE AND  
EDUCATIONAL ENVIRONMENTS

ELIMINATES MRSA,  
INFLUENZA A (H1N1) VIRUS  
AND NOROVIRUS

**ACTIVE INGREDIENTS**

|                          |                 |
|--------------------------|-----------------|
| SILVER <sup>1</sup>      | 0.003%          |
| CITRIC ACID              | 4.846%          |
| <b>OTHER INGREDIENTS</b> | 95.151%         |
| <b>TOTAL</b>             | <b>100.000%</b> |

<sup>1</sup>Electrolytically generated silver ions stabilized  
in citric acid as silver dihydrogen citrate

EPA REG. No. 72977- 5-73912  
EPA EST. No. 72977-CA-001

- KILLS COLD AND FLU VIRUSES
- NO RINSE FORMULA
- ODORLESS

Net Contents 1 QT  
(32 FL OZ) 946 ML

KEEP OUT OF REACH OF CHILDREN

**KILLS GERMS IN 30 SECONDS<sup>‡</sup>**

**DIRECTIONS FOR USE:**

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS  
PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

This product is a colorless, odorless, broad spectrum antimicrobial sanitizer, disinfectant and deodorizer. Proven to kill bacteria, fungus and viruses\*, this product should be used on non-porous environmental hard surfaces in homes, schools, dorm rooms, daycare centers, nurseries, playgrounds, bathrooms, locker rooms, gyms, food storage areas, snack bars, supermarkets, kitchens, restaurants, lunchrooms and dining halls. Formulated to treat hard, non-porous environmental surfaces (painted, glazed tile, plastic, metal, glass) and objects including counters, desks, drinking fountains, kitchen surfaces, cutting boards, refrigerators, freezers, highchairs, children's toys, strollers, lunch boxes, coolers, cooking equipment, food trays, pet bowls, sinks and ice machines.

**GENERAL INFORMATION:** This product successfully killed the following organisms under AOAC protocols. In order to ensure that all organisms listed are killed, you must use the contact times as directed in the Application Instructions:

| ORGANISM   | KILL TIME  |
|--|------------|
| ‡Pseudomonas aeruginosa  | 30 seconds |
| ‡Salmonella enterica   | 30 seconds |
| Staphylococcus aureus  | 2 minutes  |
| Listeria monocytogenes   | 2 minutes  |
| Vancomycin resistant Enterococcus faecium (VRE)                                | 2 minutes  |
| Methicillin resistant Staphylococcus aureus (MRSA)                             | 2 minutes  |
| Community Associated Methicillin resistant Staphylococcus aureus (CA-MRSA)     | 2 minutes  |
| Community Associated Methicillin resistant Staphylococcus aureus (CA-MRSA-PVL) | 2 minutes  |
| Escherichia coli O157:H7   | 2 minutes  |
| Acinetobacter baumannii  | 2 minutes  |
| Campylobacter jejuni   | 2 minutes  |
| Carbapenem resistant Escherichia coli  | 2 minutes  |
| Carbapenem resistant Klebsiella pneumoniae                                     | 2 minutes/ |
| Carbapenem resistant Klebsiella pneumoniae, NDM-1 +                            | 2 minutes  |
| Trichophyton mentagrophytes (Athlete's Foot Fungus)                            | 5 minutes  |
| ‡*HIV type 1   | 30 seconds |
| ‡*Rotavirus  | 30 seconds |
| ‡*Human Coronavirus  | 30 seconds |
| ‡*Influenza A (H1N1) • ‡*Swine Influenza A (H1N1)                              | 30 seconds |
| ‡*Respiratory Syncytial Virus  | 30 seconds |
| ‡*Adenovirus Type 2  | 30 seconds |
| ‡*Influenza A • ‡*Avian Influenza A  | 30 seconds |
| *Hepatitis B Virus (HBV)   | 60 seconds |
| *Hepatitis C Virus (HCV)   | 60 seconds |
| *Norovirus • *Murine Norovirus   | 60 seconds |
| *Herpes Simplex Type 1   | 60 seconds |
| *Rhinovirus  | 60 seconds |
| *Polio Type 2  | 60 seconds |

Distributed by  
PURE BIOSCIENCE  
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El Cajon, CA 92020



PEEL  
HERE

## APPLICATION INSTRUCTIONS:

Pre-clean surfaces prior to using this product. You may use this product for pre-cleaning.

**GENERAL CLEANING:** Apply to surface until thoroughly wet then wipe the surface clean.

**GENERAL DISINFECTION:** To kill bacteria, apply this product to the surface until thoroughly wet for 2 minutes. The surface may then be wiped dry with a clean towel. When used as directed, this product provides residual protection from *Pseudomonas aeruginosa*, *Staphylococcus aureus* and *Salmonella enterica* up to 24 hours after initial application. Do not touch treated surface after application if residual protection is to be maintained.

**FUNGUS CONTROL:** To kill fungus, apply this product to the surface until thoroughly wet for 5 minutes. The surface may then be wiped dry with a clean towel. Re-apply when cleaning or when new growth appears.

**\*VIRAL CONTROL:** To kill viruses, apply this product to the surface until thoroughly wet for 1 minute. The surface may then be wiped dry with a clean towel.

This product has demonstrated effectiveness against Influenza A virus and is expected to inactivate all Influenza A viruses including Pandemic 2009 H1N1 Influenza A virus.

**Kills HIV-1, HBV and HCV on pre-cleaned environmental surfaces/objects previously soiled with blood/body fluids** in health care settings (or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV, HBV or HCV): **Instructions for Cleaning and Decontamination Against HIV, HBV and HCV** on pre-cleaned environmental surfaces/objects previously soiled with blood/body fluids: **Personal Protection:** When handling items soiled with blood or body fluids, use appropriate barrier protection such as latex gloves, gowns, masks and eye coverings. **Cleaning Procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this disinfectant. **Contact Time:** Apply to area to be treated. Allow the surface to remain wet for 30 seconds to kill HIV-1. Use 1 minute for HBV and HCV. The surface may then be wiped dry with a clean towel. These contact times will not control all organisms listed on this label. Refer to application instructions for other organisms. **Disposal of Infectious Materials:** Blood and other body fluids should be autoclaved and disposed of according to federal, state and local regulations for infectious waste disposal.

U.S. Patents: 6,197,814; 6,583,176; 7,261,905; 7,763,297; 7,803,407

Other patents pending

## APPLICATION INSTRUCTIONS (CONT'D):

### SANITIZATION OF FOOD CONTACT SURFACES:

Do not use this product on utensils, dishes or glassware.

Spray, pour or spread this product on surface until thoroughly wet. Let stand for 60 seconds and wipe with a clean towel or allow to air dry. No rinsing is required.

Kills 99.999% of *Escherichia coli* and *Staphylococcus aureus*.

### TO REFILL SPRAY BOTTLES:

1. Remove trigger sprayer from empty bottle.
2. Remove cap from refill and pour contents directly into empty bottle.
3. Replace trigger sprayer and use as you normally would.

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

**STORAGE AND DISPOSAL:** Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Store in a cool, dry area away from direct sunlight at temperatures above freezing.

**PESTICIDE DISPOSAL:** Nonrefillable Container. Refill only with this product. Do not reuse or refill except as described in the directions for use. If empty: Place in trash or offer for recycling if available. Rinse thoroughly before discarding in trash or recycling.

**IN CASE OF EMERGENCY:** Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact CHEMTREC 1-800-424-9300 for emergency medical treatment information.