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## **Anti-Swine Flu Stock Breaks Out**

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Michael Krall, CEO of Pure Bioscience, has seen his company's stock spike because his antimicrobial product helps fight the spread of swine flu. Is the move for real and does his product have market potential beyond the swine flu pandemic? Here's what Krall had to say.

URL: <http://www.thestreet.com/video/10498006/anti-swine-flu-stock-breaks-out.html#22472096001>