



## **Pure Bioscience Touts Disinfectant as Effective Against Swine Flu**

By Daily Transcript staff report  
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Shares of **Pure Bioscience** (Nasdaq: PURE) rose more than 7 percent after the San Diego disinfectant developer announced that its patented silver dihydrogen citrate (SDC) antimicrobial is effective against the 2009 H1N1 flu virus.

The product has been included on the Environmental Protection Agency's list of antimicrobial products that have been deemed effective against swine flu based on their effectiveness against other influenza A virus strains.

Pure Bioscience's SDC disinfectant also meets the Centers for Disease Control's recommendations for infection control of H1N1 in both home and health care settings.

The company's announcement comes shortly after President Barack Obama declared swine flu a national emergency.

In morning trade, Pure Bioscience rose 13 cents to \$1.92.