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PURE to sell water treatment product to Dubai co.

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Bioscience products company PURE Bioscience said Thursday that High Scope Trading LLC of Dubai committed to buy more than \$144 million of a water treatment product over the next 10 years.

High Scope committed to the deal for the SDC-based IV-7 from PURE's sales agent Richmond Sciences.

PURE, based in El Cajon, Calif., said the first order of about \$350,000 was sold and shipped in October.

PURE said as few as two ounces of its product can treat 200 gallons of water in minutes, providing safe drinking water.

Shares of PURE fell 24 cents, or 9.2 percent, to close Thursday at \$2.38. The stock has traded between \$1.22 and \$3.74 over the last 52 weeks.