



EPA Clears New PURE Bioscience Product; Stocks Soar

April 7, 2010

Shares of chemical-developer PURE Bioscience soared over 25 percent on Tuesday April 6, following news that the U.S. Environmental Protection Agency has cleared its silver-based disinfectant for use in food-packaging and processing settings, according to The Wall Street Journal's MarketWatch.com.

The product, which is considered virtually nontoxic to humans, will be marketed as a sanitizer for food preparation surfaces under the name IV-7 Ultimate Germ Defense for Food Contact Surfaces. Pure said the disinfectant can kill a wide variety of microbes, including E. coli, salmonella, listeria and MRSA, the article reports. Shares of Pure were up 27 percent at US\$2.07.

To read the full story, [click here](#).

About PURE Bioscience

PURE Bioscience, El Cajon, CA, develops and markets technology-based bioscience products that provide nontoxic solutions to numerous global health challenges. PURE's proprietary high efficacy/low toxicity bioscience technologies, including its silver dihydrogen citrate-based antimicrobials and boric acid-based pesticides, represent innovative advances in diverse markets and lead today's global trend toward industry and consumer use of "green" products while providing competitive advantages in efficacy and safety. For more information, visit www.purebio.com.

