



Genta soars after FDA fast track designation. Opexa Therapeutics moves higher ahead of Multiple Sclerosis therapy data

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PURE Bioscience (NASDAQ:PURE), surged today after the creator of the patented silver dihydrogen citrate (SDC) antimicrobial, announced that it has received U.S. Environmental Protection Agency (EPA) registration for its SDC-based disinfectant and food contact surface sanitizer. The product will be marketed as IV-7 Ultimate Germ Defense for Food Contact Surfaces™ (IV-7) by PURE's sales and marketing representative, Richmond Sciences, LLC. An EPA Category IV disinfectant/sanitizer, IV-7 provides an advantageous combination of high efficacy, low toxicity and efficiency by rapidly eliminating dangerous pathogens, yet no rinse is required. IV-7 Ultimate Germ Defense for Food Contact Surfaces™ harnesses the broad-spectrum power of SDC for use on surfaces and equipment in dozens of settings including food processing plants, farms, food storage areas, restaurants, fast food operations, cafeterias, supermarkets, break rooms, schools, hospitals and other institutions, as well as in homes. IV-7 helps prevent cross-contamination in food contact environments and eliminates odors. In addition, the odorless IV-7 formula does not create irritating fumes, which is a particular benefit for restaurants. Shares moved up more than 24% or 40 cents, closing the day at \$2.03.