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PURE Biosciences soars 30% on study

By Val Brickates Kennedy

BOSTON (MarketWatch) -- Shares of chemicals developer PURE Biosciences soared 30% early Thursday on a study that showed its low-toxic disinfectant SDC was highly effective in killing bacteria in a biofilm state. Bacteria in a biofilm state is often more resistant to antibiotics, detergents and other destructive agents. "SDC's ability to eliminate and even prevent biofilm presents a phenomenal market opportunity for PURE," said PURE Chief Executive Officer Michael Krall, in a statement. "We're directing ongoing research projects on biofilm not only in public health, but also in industrial environments, including food processing, and oil and gas, as we begin to present SDC as a viable solution to this costly and dangerous problem," he added.