



Weekly Product Showcase

March 12, 2010

Play Defense

PURE Bioscience introduces **IV-7 Ultimate Germ Defense™**, an advanced, broad-spectrum disinfectant with PURE's patented silver dihydrogen citrate technology as the active ingredient. IV-7 is antibacterial and antiviral and available in three-ounce, 32-ounce, and one-gallon bottles, as well as in larger quantities. The disinfectant has the lowest toxicity rating from the U.S. Environmental Protection Agency, meaning it requires no hazard or warning statements and is also labeled for use in sensitive children's areas. For more information, visit www.purebio.com.