



## **PURE collaborates with Force Fuels for preliminary testing and product research**

By Datamonitor

Tuesday, September 20, 2011 5:42 AM

(Source: Datamonitor) PURE Bioscience, Inc., a biotechnology [company](#), has entered into an agreement with Force Fuels, Inc. to conduct preliminary testing and product research using SDC in various applications within the petroleum industry, including oil wells, pipelines, storage and transportation.

An electrolytically generated source of stabilized ionic silver in liquid form, patented SDC provides superior antimicrobial efficacy with residual [protection](#) while mitigating bacterial resistance. SDC is colorless, odorless, non-toxic and formulates well with other compounds, making it an ideal basis for a range of products. SDC is available in pre-formulated, ready-to-use products; including PURE's disinfectant and food contact surface sanitizer, and is also available in varying strengths of concentrate for use as an additive or raw material.

Michael L. Krall, President and CEO of PURE Bioscience, stated, "A key focus of Force Fuels' [business](#) is the optimization of marginally producing shallow oil wells through implementation of biofilm reduction and refurbishing technologies. Our technical team will work with Force Fuels' engineers and scientists to develop protocols, SDC-based formulations and proof-of-concept testing to determine if SDC can be used as an effective biofilm treatment at multiple points in the oil production and delivery process."

A service of YellowBrix, Inc.