



PURE Bioscience And Ciba Holding Inc. Strike New Contract For Natural Antimicrobial

1 December 2008

PURE Bioscience announced that it has signed a new agreement with Ciba Holding Inc. to market and sell PURE Bioscience's silver dihydrogen citrate antimicrobial as a preservative and biocide in the personal care, household, and industrial markets worldwide. In the personal care market, PURE granted Ciba exclusive marketing rights for SDC in personal care under trade name Ciba TINOSAN SDC.