



## **Pure Bioscience - PURE: Licensing Agreement w/Ciba for Natural Antimicrobial**

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PURE Bioscience (PURE) has signed a new agreement with Ciba to market and sell PURE's silver dihydrogen citrate antimicrobial as a preservative and biocide in the personal care, household, and industrial markets worldwide. In the personal care market, PURE granted Ciba exclusive marketing rights for SDC in personal care under trade name Ciba(R) TINOSAN(R) SDC.